

Strategic Initiative 1
Distinctive Educational Programs

Offer distinctive educational programs (degree and non-degree) that support the unique needs of the region and differentiate Hull College of Business from other business schools in the State of Georgia.

Strategic Initiative 2
Collaborations and Partnership

Develop sustainable collaborations and partnerships with institutions and organizations.

Strategic Initiative 3
Career Preparation and Development

Provide career preparation and development for Hull College of Business students to increase their competitiveness for business careers.

Strategic Initiative 4
Faculty Engagement and Research

Improve portfolio of faculty business engagement and research productivity.

Strategic Initiative 5
Employee Engagement

Foster a collegial environment through enhanced faculty and staff engagement.

Vision

To be the state and region's
"Business School for Business"

Mission Statement

The mission of the Hull College of Business is to provide academic programs, and opportunities for our students and business community. We achieve this by investing in diverse faculty who conduct research and collaborate with external constituents and within Augusta University.

**Strategic Planning
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